

# WIND PROPULSION 2027

PROVEN PERFORMANCE, DRIVING NEW TECHNOLOGIES

## SPONSORSHIP BROCHURE



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International  
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Association





# WIND PROPULSION IS MOVING FROM PROMISING INNOVATION TO PROVEN SOLUTION.

With increasing pressure to reduce emissions and improve efficiency, shipowners and operators are turning to wind-assisted propulsion technologies that deliver measurable performance and real-world results.

Since its launch in 2019, the Wind Propulsion Conference has established itself as a leading industry forum, bringing together pioneers, decision-makers and experts from across the maritime sector. The event attracts technology developers, shipowners, classification societies, researchers, policymakers and industry associations, all focused on advancing the adoption of wind propulsion solutions.

## Global Scale

Following a sold out 2026 conference attended by more than 250 delegates, Wind Propulsion heads to Singapore in 2027 for what promises to be its most influential event yet. Taking place alongside Singapore Maritime Week, the conference will provide an even greater platform for networking, collaboration and knowledge sharing across the global maritime community.

As wind propulsion technologies continue to gain momentum, the industry is entering a new phase focused on demonstrating performance, scalability and commercial viability. With an increasing number of vessels operating with wind-assisted systems and more installations planned across the global fleet, the sector is rapidly transitioning from early adoption to mainstream deployment.

## Real-world data, technology and case studies

The Wind Propulsion 2027 Conference: Proven Performance, Driving New Technologies with Real-World Data will explore the latest technological developments, operational experience, commercial case studies and policy initiatives shaping the future of wind-powered shipping. Delegates will hear from industry leaders, gain valuable insights from real-world applications, and participate in discussions that will help define the next chapter of maritime decarbonisation.

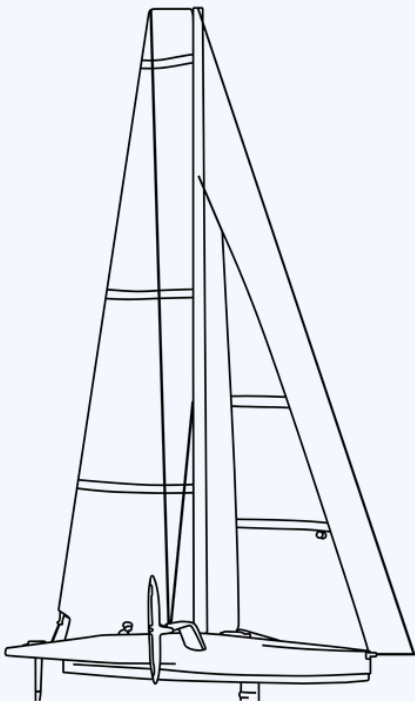


WIND PROPULSION 2026 IN NUMBERS

|        |                                         |
|--------|-----------------------------------------|
| 250+   | Delegates                               |
| 67,000 | Dedicated event<br>campaign impressions |
| 1,900  | Reactions                               |
| 100+   | Media outlets reached                   |
| 22     | Number of countries represented         |
| 165    | Number of organisations represented     |
| 16     | Number of shipowners and operators      |

Wind Propulsion 2026 connected organisations from across the global maritime industry, including shipowners, operators, technology developers and technical specialists.

A focused digital campaign and media outreach amplified the event’s visibility before, during and after the conference.



## BROUGHT TO YOU BY



**Royal Institution of Naval Architects (RINA)** is a global membership body for the maritime industry, covering everything from super yachts and green propulsion to warship resilience. With members in 140 countries, it promotes interdisciplinary conversation at the heart of maritime innovation.

RINA brings together naval architects, maritime engineers and associated professionals in pursuit of innovations such as decarbonisation and autonomy. Renowned for the technical excellence of its events, publications and learning, RINA drives the career development and credibility of its members.

For over 160 years, it has advanced the art & science of naval architecture through shared expertise and innovation.

## IN ASSOCIATION WITH IWSA



**The International Windship Association (IWSA)** is a not-for-profit, membership association that facilitates and promotes wind propulsion for commercial shipping. We bring together all required parties to shape industry and policies to support the development of a wind-ship sector.

# AUDIENCE

## Who you will meet?

The Wind Propulsion Conference attracts a highly targeted audience of professionals driving technical innovation in sustainable shipping and contributing to the advancement of wind propulsion systems.

- Shipowners and operators
- Naval architects and engineers
- Technology developers
- Classification societies
- Researchers and testing specialists
- Policymakers and industry association

## Past Contributors

Since its inception, the conference has welcomed expert speakers and organisations representing a broad spectrum of technical specialists. Past presenters have included leading classification societies such as **DNV**, **Lloyd's Register**, **ABS**, and **Bureau Veritas Solutions M&O**; shipowners like **MOL** and **Hapag-Lloyd AG**; and innovative technology developers including **Norsepower**, **bound4blue**, **Anemoi Marine Technologies**, **OceanWings**, and **BAR Technologies**.

Research and testing expertise has been provided by institutions such as **MARIN**, **SINTEF Ocean**, **RISE**, and **Delft University of Technology**, while wider industry insight has come from the likes of **Wärtsilä**, **Dassault Systèmes**, and **TotalEnergies**. Influential policy organisations including the **IMO** and **BIMCO** have also contributed.

## Connect with the sector

Across sessions on class perspectives, design, innovation & technology, testing, and performance, the event provides sponsors with an exceptional opportunity to engage with the organisations and individuals shaping the next generation of wind propulsion solutions.





## WHY SPONSOR?

### Be at the Forefront of Wind Propulsion Innovation

Position your organisation as a leader in sustainable shipping and wind propulsion. This event attracts a highly targeted audience of technology innovators, shipowners, operators, and industry associations, providing you with unparalleled exposure to decision-makers shaping the future of the industry.

### Maximise Brand Visibility

Gain exposure across event materials, website, app, and RINA's social media platforms. With your logo prominently displayed in The Naval Architect magazine and other event materials, you'll stand out as a leader in wind propulsion technology.

### Forge Strategic Connections

Leverage exclusive networking opportunities with industry professionals. Engage directly with decision-makers and potential collaborators through the exhibition, technical sessions, and social events.

### Shape the Future of Sustainable Shipping

Your sponsorship will help drive the future of wind propulsion technology. As the conference shapes the transition to greener maritime practices, you'll be recognised as a key advocate for sustainability and innovation. Your involvement will leave a lasting legacy through post-event materials, ongoing visibility, and strategic follow-up opportunities that position your organisation as a thought leader.





“

"The Wind Propulsion conference showcased a positive shift in our industry's understanding of critical performance variables, such as sail interference, dynamic behavior, and precise wind measurements.

Our sponsorship this year was not just valuable but also an opportunity to strengthen our connections within the industry. Attendees showed increased engagement and interest in our installations, timelines, and upcoming projects."

**BOUND4BLUE**  
**(WIND PROPULSION 2024 SPONSOR)**

”



# WIND PROPULSION 2027

## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSORSHIP PACKAGE

Position your organisation as the leading voice in wind propulsion innovation and technical expertise with this exclusive Gold Sponsorship – available to just one key sponsor. As the principal partner of the Wind Propulsion 2027 Conference – now in its 6<sup>th</sup> edition – you'll stand at the forefront of a globally recognised technical forum dedicated to the future of sustainable shipping.

#### **Exclusive Leadership Status:**

- The sole Gold Sponsor, uniquely positioned as the strategic partner of the event.
- Publicly recognised as a key player in the global wind propulsion movement, at the forefront of shaping the industry's future.

#### **Premium Branding & Media Exposure**

- Top-tier logo placement across all event materials – including the website, app, promotional emails, and printed brochure.
- Exclusive banner display in the main conference hall, ensuring ongoing brand visibility.
- Featured sponsor slot and digital advert on the homepage of the event app.
- Full-page premium advert in the official conference brochure.
- Logo and company name included in press releases, RINA newsletters, and official stage announcements during opening and closing remarks – reinforcing your leadership role.

#### **Exclusive Video Features & Industry Recognition**

- Inclusion in the official event highlight video (professionally produced), distributed across RINA and IWSA platforms.
- Tailored post-event video featuring your speaking moment, executive quote, and thought leadership – maximised via industry channels.
- Exclusive opportunity to feature a branded video on the homepage of the Event App.

#### **Prime Exhibition Space & Speaking Opportunity**

- Double standard size exhibition space in a prime location in the catering area – includes two tables and one monitor for impactful displays.
- 10-minute opening keynote address, giving you the platform to set the tone for the event and showcase your strategic vision.



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# WIND PROPULSION 2027

## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSORSHIP PACKAGE

#### Targeted Marketing & Outreach

- Personalised LinkedIn post (23,000+ followers) and e-shot campaign (17,000+ subscribers) introducing your sponsorship – featuring a company profile (up to 200 words) and executive quote.
- Regular features in RINA's monthly e-newsletters and social media updates.
- Logo featured in all event-related digital posts, securing brand consistency and maximum exposure throughout the campaign.

#### Networking, Lead Generation & Digital Engagement

- Full access to the attendee list via the event app – including company names and delegate roles to support targeted engagement.
- Virtual exhibition booth on the app – with capability to upload links, documents, and video content for extended audience engagement.

#### Event Attendance

- 10 complimentary tickets to attend Wind Propulsion 2027.
- Discounted access for additional attendees.

#### Post-Event Insights

- Detailed attendee analytics – including job titles, sectors, company types, and geographic distribution to support future outreach.

ONE AVAILABLE

£25,000+VAT



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# WIND PROPULSION 2027

## SPONSORSHIP OPPORTUNITIES

### SILVER SPONSORSHIP PACKAGE

Position your organisation as a key supporter of innovation in sustainable shipping and wind propulsion. Silver Sponsorship offers valuable branding, targeted exposure, and industry engagement opportunities – all designed to highlight your technical credibility within a highly specialised audience.

#### Strong Branding & Media Visibility

- Half-page advert in the official conference brochure.
- Prominent logo placement across digital platforms – including the event website, mobile app, and all sponsor-related social media posts.

#### Exhibition Presence

- Standard exhibition floor space with a table and one monitor, offering the opportunity to engage with attendees and showcase your products or services in a prominent location.

#### Industry Engagement

- 5-minute speaking opportunity during one of the welcome sessions – perfect for sharing insights and engaging with a technical audience.
- Recognition in opening and closing remarks from the event organisers.

#### Targeted Marketing & Outreach

- Personalised LinkedIn post (23,000+ followers) and dedicated e-shot (17,000+ subscribers), featuring a company profile (100 words) and executive quote.
- Inclusion in press releases and selected RINA communications.

#### Lead Generation & Digital Engagement

- Access to attendee list via the event app – including delegate names, companies, and job roles.
- Virtual exhibition booth on the app – with options to include links, videos, and downloadable materials.
- One complimentary license for lead scanning during the event to optimise follow-ups.

#### Complimentary Attendance

- 5 complimentary tickets to attend Wind Propulsion 2027.
- Discounted access for additional attendees.

#### Post-Event Impact

- Detailed post-event attendee analytics – including sector breakdowns, roles, and geography.

**THREE AVAILABLE**

**£15,000 + VAT**



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# WIND PROPULSION 2027

## SPONSORSHIP OPPORTUNITIES

### BRONZE SPONSORSHIP PACKAGE

Position your organisation as a valued contributor to the Wind Propulsion 2027 Conference, offering strong branding opportunities, networking access, and engagement with a highly targeted audience.

#### Branding Opportunities

- Quarter-page advert in the conference brochure, ensuring exposure in key materials.
- Prominent logo placement across digital platforms – including the event website, mobile app, and all sponsor-related social media posts.

#### Exhibition Space

- Standard exhibition floor space with a table, offering the opportunity to engage with attendees and showcase your products or services in a prominent location.

#### Marketing & Outreach

- Personalised LinkedIn post (23,000+ followers) announcing your sponsorship, featuring your company profile (up to 100 words) and a quote.
- Mentions in press releases and recognition during the event's opening and closing remarks, further promoting your involvement.

#### Networking & Lead Generation

- Access to the attendee list via the event app, enabling direct outreach to key decision-makers and potential collaborators.
- Option to purchase discounted licenses for lead scanning during the event to maximise networking opportunities.
- Virtual booth on the event app, with the option to include links, documents, and videos to enhance engagement with attendees.

#### Event Attendance

- 2 complimentary tickets to attend the Conference and discounted access for additional attendees.

#### Attendee Breakdown & Post-Event Engagement

- Receive a detailed attendee breakdown post-event, including company names, job titles, and sectors represented, to support future outreach and identify new business leads.

**LIMITED AVAILABILITY**

**£7,500 + VAT**



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## SPONSORSHIP OPPORTUNITIES

### EXHIBITOR PACKAGE

The Exhibitor Package is the perfect option for organisations looking to showcase their products and services while gaining high visibility and direct engagement with the Wind Propulsion 2027 Conference audience.

#### Exhibition Space

- Standard exhibition floor space with one table for impactful displays and engaging with attendees.
- Option to rent a display monitor for dynamic visual presentations and product showcases.

#### Online Presence

- Your logo displayed on the event website, with a hyperlink to your organisation's own website, ensuring online visibility.

#### Virtual Booth

- Listed on the event app, with the ability to upload links, documents, and videos to create a digital presence that complements your physical exhibition.

#### Lead Generation

- Access to the attendee list via the event app for direct outreach, allowing you to gather leads and connect with key decision-makers.

#### Social Media Visibility

- One social media mention related to the event (non-exclusive), providing additional exposure across RINA's platforms.

#### Event Attendance

- 1 complimentary ticket to attend the Wind Propulsion 2027 Conference, giving you access to the full event and all its networking opportunities.
- Discounted access for additional attendees.

**LIMITED AVAILABILITY**

**£4,000 + VAT**



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## SPONSORSHIP OPPORTUNITIES

### NAME BADGE SPONSOR

Position your organisation in front of every attendee at Wind Propulsion 2027 with this exclusive Name Badge Sponsorship. This package provides prominent visibility and reinforces your brand throughout the event.

#### Branding Opportunities

- Sponsor logo on all event name badges, ensuring your brand is front and centre as delegates engage throughout the event.
- Logo displayed on all event materials, including the conference programme, website, app, and promotional emails, giving your brand continuous visibility across all touchpoints.

#### Event Presence

- One complimentary ticket to attend the Wind Propulsion 2027 Conference.

**ONE AVAILABLE**

**£3,000 + VAT**

### PERSONALISATION OPTIONS

We understand that the Standard Package may not work for all - your marketing strategies and sponsorship goals may be different! We strive to ensure that our sponsorship package suits your needs, and understanding what you would be aiming to achieve by sponsoring RINA events will help us create the personalised package specifically for you!

For more information or to tailor your package, please contact the RINA Events Team at [events@rina.org.uk](mailto:events@rina.org.uk).

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