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SNAME
THE INTERNATIONAL COMMUNITY FOR MARITIME AND OCEAN PROFESSIONALS



ICCAS 2026 SPONSORSHIP BROCHURE

14TH SEP - 16TH SEP 2026
SINGAPORE

ICCAS 2026: INTERNATIONAL CONFERENCE ON COMPUTER APPLICATIONS IN SHIPBUILDING

ABOUT THE EVENT

ICCAS 2026, the International Conference on Computer Applications in Shipbuilding, will take place from 14th–16th September 2026 at Suntec Singapore Convention & Exhibition Centre.

Organised by the Royal Institution of Naval Architects (RINA), a global membership organisation with members in 140 countries, the conference will bring together naval architects, marine engineers, shipbuilders, researchers, technology specialists and industry professionals working at the centre of digital shipbuilding and marine innovation.

The programme will explore how computer applications, data and digital technologies are being applied across the full ship lifecycle, including AI-supported design, digital twin decision systems, advanced 3D modelling, virtual sensors, cybersecurity, autonomous vessels, production planning, workflow analysis, shipyard data management and operational performance.

For professionals working across ship design, construction, operation and future marine capability, ICCAS 2026 offers a focused technical forum to engage with practical developments, exchange knowledge and understand how digital tools are shaping the next stage of shipbuilding and marine engineering.

RINA members receive preferential delegate rates.



WHY SPONSOR?

Showcase Your Expertise Through Interactive Workshops

Take centre stage by leading a hands-on workshop, providing a unique opportunity to demonstrate your technologies, share practical insights, and engage directly with a targeted audience of maritime professionals. Workshops at ICCAS enable meaningful technical exchange and position your organisation as a key innovator in shipbuilding digitalisation.

Maximise Brand Visibility

Gain prominent exposure across all event materials, including the conference website, app, programme, and digital campaigns. Your logo will be showcased to a global audience of academic and industry leaders, reinforcing your position as a driving force in maritime technology innovation.

Forge Strategic Connections

Access exclusive networking opportunities with senior decision-makers from shipbuilders, designers, operators, and technology developers worldwide. Engage directly with potential collaborators through exhibition stands, technical sessions, and dedicated social events.

Influence the Future of Shipbuilding Innovation

Support the advancement of digital technologies that are transforming the ship lifecycle, from design and construction to operation and environmental compliance. Your sponsorship aligns your organisation with cutting-edge developments and positions you as a thought leader driving sustainable maritime progress. Benefit from ongoing post-event exposure and opportunities to build lasting industry partnerships.



AUDIENCE

ICCAS attracts a focused audience driving advances in digital technologies for shipbuilding and maritime operations. Attendees include naval architects, ship designers, engineers, technology developers, shipbuilders, shipowners, classification societies, researchers, and industry regulators - all contributing to the evolution of digital applications and sustainable ship solutions.

Since its inception, ICCAS has welcomed expert speakers and organisations from across academia and industry, representing a broad spectrum of technical disciplines. Past presenters include Fincantieri, Dassault Systèmes, BETA CAE Systems, SSI, Italian Navy, NAPA, RINA, Navantia, Korean Register, Prostep, Siemens Digital Industries Software, Seoul National University, The University of Tokyo, Cadmatic, and the University of New South Wales, among many others.

The conference covers a wide range of topics including data management, cybersecurity, digital twins, artificial intelligence, simulation tools, design optimisation, 3D visualisation, and autonomous vessel development, providing sponsors with direct access to the organisations and individuals leading shipbuilding innovation.



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GOLD SPONSORSHIP PACKAGE

Position your organisation as the leading voice in maritime digital innovation with this exclusive Gold Sponsorship – limited to one partner. As the principal sponsor of this prestigious international event, you'll stand at the forefront of a global technical forum dedicated to shipbuilding innovation, AI, and digital transformation.

Exclusive Leadership Status

- The sole Gold Sponsor, uniquely positioned as the strategic partner of the event
- Prominently recognised as a global leader shaping maritime digitalisation
- Direct access to 150+ senior stakeholders – including shipbuilders, naval architects, OEMs, and tech developers from Europe, Asia, and beyond

Workshop & Technical Showcase

- One premium 90-minute workshop slot, with priority selection of day, time, room, and session format
- As the highest-tier sponsor, you are granted first choice of workshop scheduling and layout, ensuring your session aligns optimally with your engagement goals
- The workshop offers a high-impact opportunity to deliver in-depth product demonstrations, training modules, or technical case studies, and remains a core pillar of your sponsor visibility throughout the conference

Premium Branding & Media Visibility

- Top-tier logo placement across all platforms: website, app, brochure, onsite signage, and emails
- Exclusive banner placement in the plenary hall for high visibility throughout the event
- Featured digital advert and sponsor recognition on the homepage of the conference app
- Full-page premium advert in the official conference brochure
- Brand inclusion in press releases, RINA newsletters, and stage announcements

Exclusive Content & Media Opportunities

- Featured in the official conference highlight video
- Custom post-event video with your keynote moment, branding, and quote
- Pre- or post-event feature in The Naval Architect – an article or interview profiling your role and impact in the digital innovation space
- Exclusive opportunity to feature a branded video on the homepage of the Event App

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GOLD SPONSORSHIP PACKAGE

Prime Positioning & Technical Showcase

- Double-sized exhibitor stand in a premium location in the networking area (includes two tables and one monitor access)
- 10-minute keynote presentation during Day 1 plenary – a unique opportunity to open the event and share your vision

Targeted Marketing & Outreach

- Personalised LinkedIn post and email announcement (17,000+ subscribers) introducing your sponsorship and executive quote
- Featured regularly in RINA's newsletters and digital campaigns
- Company logo used in all event related social media posts

Lead Generation & Digital Engagement

- Access to the delegate list via the event app (includes name, role, and company)
- Virtual exhibition booth on the app with links, videos, and downloadable materials
- Exclusive sponsorship of one evening drinks reception (branding, signage, optional welcome)
- 3 complimentary lead scanner licenses for data collection onsite

Event Attendance

- 5 full conference passes included, with discounted rates for additional attendees

Post-Event Insights

- Detailed attendee breakdown: job titles, sectors, company types, and regional insights

NO LONGER AVAILABLE

£15,000+VAT

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SILVER SPONSORSHIP PACKAGE

Position your organisation as a key supporter of maritime digital innovation and shipbuilding technology. The Silver Sponsorship delivers targeted branding, exposure, and engagement opportunities to showcase your technical expertise to a specialised international audience.

Discounted Workshop Hosting: 50% discount on the Workshop-only package to host a 90-minute breakout session — ideal for product demos, training, or case studies (subject to availability)

Branding & Media Visibility

- Half-page advert in the official conference brochure
- Logo and quote featured in The Naval Architect magazine and selected promotional content
- Prominent logo placement across digital platforms, including the event website, mobile app, and all event related social media posts

Exhibition Presence

- Standard exhibition stand in the networking area, including one table and one monitor, providing a prime opportunity to connect with attendees and showcase your solutions
- 5 full conference passes included, with discounted rates for additional attendees

Industry Engagement

- 5-minute speaking slot during one technical session stream
- Recognition in opening and closing remarks

Targeted Marketing & Outreach

- Personalised LinkedIn post (22,000+ followers) and dedicated e-shot (17,000+ subscribers) featuring a company profile (up to 100 words) and executive quote
- Inclusion in press releases and selected RINA communications

Lead Generation & Digital Engagement

- Access to the delegate list via the event app (includes name, role, and company)
- Virtual exhibition booth on the app with links, videos, and downloadable materials

One complimentary license for lead scanning to optimise follow-ups

Post-Event Insights

- Detailed attendee analytics, including sector, role, and geographic breakdowns

SIX AVAILABLE

£10,000+VAT

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BRONZE SPONSORSHIP PACKAGE

Position your organisation as a valued contributor to maritime digital innovation, with strong branding, networking access, and engagement opportunities with a highly targeted audience.

Discounted Workshop Hosting

- 50% discount on the Workshop-only package to host a 90-minute breakout session — perfect for demos, training, or case studies (subject to availability)

Branding & Media Visibility

- Quarter-page advert in the official conference brochure
- Logo and executive quote featured in The Naval Architect magazine and selected promotional content
- Prominent logo placement on the event website, app, and all event related social media posts

Exhibition Presence

- Standard exhibition stand with one table, providing an opportunity to engage attendees and showcase your products or services in a prominent location

Targeted Marketing & Outreach

- Personalised LinkedIn post (22,000+ followers) announcing your sponsorship, featuring your company profile (up to 100 words) and quote
- Mentions in press releases and recognition in opening and closing remarks

Lead Generation & Digital Engagement

- Access to the delegate list via the event app (includes name, role, and company)
- Option to purchase discounted licenses for lead scanning during the event to maximise networking opportunities
- Virtual exhibition booth on the app with links, videos, and downloadable materials

Event Attendance

- 2 full conference passes included, with discounted rates for additional attendees

Post-Event Insights

- Detailed attendee analytics, including sector, role, and geographic breakdowns

LIMITED AVAILABILITY

£5,000+VAT

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WORKSHOP ONLY PACKAGE

Perfect for organisations seeking to engage directly with a specialised audience through a focused, interactive session without broader sponsorship commitments.

Event Attendance:

1 full conference pass included

Workshop Inclusion

- One 90-minute workshop session in a dedicated breakout room, fully led by your team
- Ideal for product demonstrations, technical training, or customer case studies
- Room layout is subject to availability at the time of booking

Basic Branding & Promotion

- Listing as a featured workshop session in the official conference programme
- Logo included on the event website and mobile app workshop programme page

Audience Engagement

- Showcase your product or expertise in a high-value, focused session
- Connect directly with a targeted audience of maritime industry professionals, researchers, and decision-makers during the session

Format & Requirements

To ensure a high-quality and relevant experience for attendees, all workshops must:

- Be technical, educational, and non-promotional in content
- Clearly state learning objectives, structure, and intended audience in advance
- Choose between theatre-style (capacity up to 120) or classroom-style (capacity up to 60) seating
- Provide a draft agenda including speakers and presentation topics by 1 May 2026
- Supply a full list of required equipment (e.g., monitors, laptops, cabling) by 1 August 2026 – all equipment must be provided by the sponsor and shipped in advance
- Share any promotional materials (e.g., handouts, giveaways) with RINA for approval before the event
- Confirm any support requirements from RINA (e.g., AV assistance, room set-up preferences, space requirements) no later than 1 May 2026

Note:

- Limited to 6 workshops in total, all 90 minutes and allocated on a first-come, first-served basis
- This package does not include exhibitor stand, main programme speaking slot, or additional promotional benefits

TWO AVAILABLE

£3,000+VAT

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NAME BADGE SPONSOR

Put your brand front and centre with every conference attendee through exclusive Name Badge Sponsorship. Ensure your logo is seen throughout the event, reinforcing your presence at every interaction.

Branding Opportunities

- Your logo prominently displayed on all delegate name badges
- Logo featured on all key event materials including the conference programme, website, mobile app, and promotional emails for ongoing visibility

Event Attendance

- 1 full conference pass included

ONE AVAILABLE

£2,000+VAT

PERSONALISATION OPTIONS

We understand that the Standard Package may not work for all - your marketing strategies and sponsorship goals may be different. We strive to ensure that our sponsorship package suits your needs, and understanding what you would be aiming to achieve by sponsoring RINA events will help us create the personalised package specifically for you!

GET IN TOUCH

For more information or to tailor your package, please contact
the RINA Events Team at events@rina.org.uk